

What is energy conservation?

Energy conservation is reducing your energy use and using energy more efficiently.

Use:



Compact Fluorescents



Setback Thermostats



Cold water for washing

What are the benefits?

By conserving energy you can significantly:

- Reduce the cost of your utility bill,
- Reduce your utility's costs of building power plants, and
- Reduce the environmental impacts from generating electricity.

How affordable is it?

- There are many things you can do to conserve energy that will not cost you any money at all,
- There are also lots of things you can do that will cost less than \$5, \$10 or \$20 and,
- There are some larger projects that can cost up to \$100 to \$1,000 or more.

How can I learn more?

- Contact Focus on Energy at "focusonenergy.com" or call 1-800-762-7077,
- Contact Madison Gas & Electric at "mge.com" or 1-608-252-7117, or
- Pick up information you are interested in that is listed in the "Checklist of Available Information about Energy Conservation" located below.